

Digital Specs

PRESS-READY MATERIALS

Photography: Peter Murry.

PRODUCTION CONTACT INFORMATION

55 Park Place, Box 920
Morristown, NJ 07963-0920
Attn: Babette Reynolds
Advertising Production Manager
973-539-8230 ext 4917
production@njmonthly.com

UPLOAD TO OUR FTP SERVER

FTP Upload Checklist and Instructions are available on our Web site, www.njmonthly.com, under "Advertising."
Please call us if you have questions on uploading to our server.

ADS ARE NOT ACCEPTED VIA E-MAIL.

PDFS

Ads must be sized exactly.
Output to be hi-res – 300 dpi.
Must be CMYK • Embed all fonts/images.

REMINDERS:

FONTS

All fonts (screen & printer) must be included.

COLOR

All files must be CMYK. Any RGB or PMS files will be automatically converted to CMYK and may result in color shifts.

IMAGES

Image/Ad resolutions of 300 dpi recommended.
(We can not guarantee the quality of images from a Web site).
Save B/W images as grayscale or bitmap images.

DIGITAL DEADLINES

(All material is expected to be received by 3 PM on deadline day.)

ISSUE	DEADLINE	ISSUE	DEADLINE
Jan '09	11/24	Jul '09	5/21
Feb '09	12/19	Aug '09	6/25
Mar '09	1/26	Sep '09	7/27
Apr '09	2/24	Oct '09	8/27
May '09	3/23	Nov '09	9/28
Jun '09	4/20	Dec '09	10/26

AD SIZES

	W x D/inches	W x D/decimals
Full Page	7 x 10	7 x 10
Full Page Bleed.		see below
Double Page Spread		see below
2/3 Page (vertical)	4 1/2 x 10	4.5 x 10
1/2 Page (vertical).	4 1/2 x 7 1/2	4.5 x 7.5
1/2 Page (horiz)	7 x 4 7/8	7 x 4.875
1/3 Page (vertical)	2 3/16 x 10	2.187 x 10
1/3 Page (square).	4 1/2 x 4 7/8	4.5 x 4.875
1/6 Page (vertical)	2 3/16 x 4 7/8	2.187 x 4.875
1/6 Page (horiz)	4 1/2 x 2 3/8	4.5 x 2.375
1/12 Page (SWD).	2 3/16 x 2 3/8	2.187 x 2.375
1/12 Page (other).	2 1/4 x 2 1/4	2.25 x 2.25
1/24 Page	2 3/16 x 1	2.187 x 1

FULL PAGE BLEED & SPREAD DIMENSIONS:

Bleed	8 3/8 x 11 1/8	8.375 x 11.125
Trim	8 1/8 x 10 7/8	8.125 x 10.875
Safety.	7 5/8 x 10 3/8	7.625 x 10.375
(1/4 inch from trim all sides)		
Double Page Spread	create as two full page bleed ads	