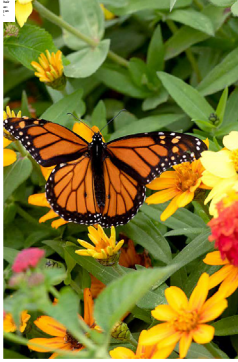


MEDIA PLANNER 2022



New Jersey

MONTHLY

To reserve your ad space call
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Issue	Advertising Opportunities	Space Close	CR Materials	Subscriber Receipt
January 52 Things You Must Do In NJ	<ul style="list-style-type: none"> • Advertorial: Mini Profiles (Close 10/1) • Special Sections: Select Surgeons—Plastic Surgery and Five-Star Wealth Management (Close 10/1) 	11/22	11/23	12/20
February Best New Restaurants with Readers' Choice Restaurant Poll	<ul style="list-style-type: none"> • Advertorials: No Place Like Home, Hospital (Close 12/2) 	12/20	12/22	1/18
March Museums	<ul style="list-style-type: none"> • Advertorial: Women's Health (Close 1/3) • Special Section: Five-Star Real Estate Agent 	1/27	1/31	2/22
April Steaks	<ul style="list-style-type: none"> • Advertorials: Orthopedics, New Jersey Super Lawyers (Close 2/1) 	2/24	2/28	3/21
May Active Fun	<ul style="list-style-type: none"> • Advertorial: Excellence In Nursing (Close 3/1) 	3/24	3/28	4/18
June The Shore Guide	<ul style="list-style-type: none"> • Advertorial: Professional Profiles (Close 4/1) 	4/21	4/25	5/16
July Jersey Choice Top Dentists and Summer Festivals	<ul style="list-style-type: none"> • Special Section: Top Dentists Profiles (Close 4/1) 	5/25	5/27	6/20
August Dining, with 30 Best Restaurants & Readers' Poll Results	<ul style="list-style-type: none"> • Advertorials: Prime Years' Living, Family Law (Close 6/1) 	6/23	6/27	7/18
September The State of Education	<ul style="list-style-type: none"> • Advertorials: Medical Success Stories, Private Schools & Higher Education (Close 7/1) • Special Section: Select Surgeons—Bone and Joint (Close 6/1) 	7/28	8/1	8/22
October Fall Day Trips	<ul style="list-style-type: none"> • Advertorial: Breast Health (Close 8/1) 	8/24	8/26	9/19
November Jersey Choice Top Doctors	<ul style="list-style-type: none"> • Special Section: Top Doctors Profiles (Close 8/1) 	9/23	9/27	10/24
December Cover Search Winner	<ul style="list-style-type: none"> • Advertorial: Holiday Gifts (Close 10/3) 	10/27	10/31	11/21