

SPECS/DEADLINES 2022



PRINT



DIGITAL

DEADLINES

Materials must be received by 3pm on deadline day

Issue	Deadline
January 2022	11/23
February	12/22
March	1/31
April	2/28
May	3/28
June	4/25
July	5/27
August	6/27
September	8/1
October	8/26
November	9/27
December	10/31
January 2023	11/23

Ad sizes	W x D
Spread	2 Full Bleeds
Full bleed	
Trim	8.125 x 10.875
Bleed	8.375 x 11.125
Safety	7.625 x 10.375
Full page	7 x 10
2/3 V	4.5 x 10
1/2 V	4.5 x 7.5
1/2 H	7 x 4.875
1/3 V	2.187 x 10
1/3 S	4.5 x 4.875
1/6 V	2.187 x 4.875
1/6 H	4.5 x 2.375

Upload ads to

UPLOAD FINAL PDFs TO FTP

Our server is easily accessed via your web browser.

Web Address: <http://upload.njmonthly.net>

Username: njmftp **Password:** njm1dc

All fields must be completed to proceed with upload.

Multiple-file uploads: placed in folder, zip/stuff before uploading.

FILE REQUIREMENTS

Resolution: 300dpi

File Format: PDFs only accepted

File Size: Must be sized exactly (see ad sizes above)

Color: CMYK; B/W to be greyscale. NO SPOT COLORS

DEADLINE

Supply ad 14 days before it is scheduled to run along with the URL you want the ad to direct to.

Information about additional digital ad opportunities upon request

Ad sizes	W x D
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BANNER ADS

Leaderboard	728 x 90
Mobile Leaderboard	300 x 100
Medium Rectangle	300 x 250

MOBILE ADHESION	320 x 50
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BILLBOARD	2000 x 500
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NEWSLETTERS

Side Dish • Weekend Buzz

Leaderboard	600 x 130
Medium Rectangles	290 x 315
Text Ad	Max 135 characters

Gist • Call for sponsorship specs

PRINT OR DIGITAL QUESTIONS

ads@njmonthly.com

or call our Client Success Manager:

Ann Marie Kramer 973-886-2093

New Jersey

MONTHLY