

SPECS/DEADLINES 2024



PRINT



DIGITAL

DEADLINES

Materials must be received by 3pm on deadline day

Issue	Deadline
January 2024	11/22
February	12/22
March	1/26
April	2/23
May	3/25
June	4/22
July	5/21
August	6/26
September	7/26
October	8/22
November	9/23
December	10/25

Ad sizes	W x D
Spread	2 Full Bleeds
Full bleed	
Trim	8.125 x 10.875
Bleed	8.375 x 11.125
Safety	7.625 x 10.375
Full page	7 x 10
2/3 V	4.5 x 10
1/2 V	4.5 x 7.5
1/2 H	7 x 4.875
1/3 V	2.187 x 10
1/3 S	4.5 x 4.875
1/6 V	2.187 x 4.875
1/6 H	4.5 x 2.375

Upload ads to

UPLOAD FINAL PDFs TO FTP

Our server is easily accessed via your web browser.

Web Address: <http://upload.njmonthly.net>

Username: njmftp **Password:** njm1dc

All fields must be completed to proceed with upload.

Multiple-file uploads: placed in folder, zip/stuff before uploading.

FILE REQUIREMENTS

Resolution: 300dpi

File Format: PDFs only accepted

File Size: Must be sized exactly (see ad sizes above)

Color: CMYK; B/W to be greyscale. NO SPOT COLORS

DEADLINE

Materials due 14 days before it is scheduled to run along with the URL you want the ad to direct to.

FILE REQUIREMENTS

Resolution: 72dpi

File Format:
JPEG or GIF

File Size:
Must be sized exactly

Color: RGB

Ad sizes	W x D
----------	-------

BANNER ADS	728 x 90
Please supply creative in the following sizes	300 x 100 300 x 250

MOBILE ADHESION	320 x 50
------------------------	----------

BILLBOARD	2000 x 500
------------------	------------

NEWSLETTERS

Side Dish

Weekend Buzz

Leaderboard - 600 x 130

Medium Rectangles - 290 x 315

Text Ad - Max 60-65 characters

Gist

Call for sponsorship specs

Shorecast

Leaderboard - 600 x 150

Medium Rectangles - 300 x 300

Information about additional digital ad opportunities upon request

PRINT OR DIGITAL QUESTIONS

ads@njmonthly.com

or call our Client Success Managers:

Dina Aponte 862-926-7248

Brianna Edson 973-727-9800

New Jersey

MONTHLY