

MEDIA PLANNER 2024



New Jersey

MONTHLY

To reserve your ad space call
973-539-8230

Issue	Advertising Opportunities	Space Close	CR Materials	Subscriber Receipt
January Things To Do/ NJ Winter Fun Guide	<ul style="list-style-type: none"> • Special Sections: Select Surgeons—Plastic Surgery (Close 10/2) • Healthy Start Mini Profiles (Close 11/1) • and Five-Star Wealth Management 	11/20	11/22	12/18
February Best Restaurants with the Readers' Choice Restaurant Poll	<ul style="list-style-type: none"> • Advertorials: Your Home, Your Way and, Hospital Visionaries (Close 12/1) • Special Section: Dining Guide (Close 12/1) 	12/21	12/22	1/22
March Pop Culture	<ul style="list-style-type: none"> • Advertorial: Women's Health (Close 1/2) • Special Section: Five-Star Real Estate Agent 	1/25	1/26	2/20
April Enjoying the Great Outdoors	<ul style="list-style-type: none"> • Advertorial: Orthopedics (Close 2/1) • Special Section: Super Lawyers 	2/22	2/23	3/18
May Spring Road Trips, Nursing		3/22	3/25	4/15
June Shore Guide	<ul style="list-style-type: none"> • Special Section: Professional Profiles (Close 3/28) 	4/19	4/23	5/13
July Jersey Choice Top Dentists	<ul style="list-style-type: none"> • Special Section: Top Dentists Profiles (Close 4/1) 	5/20	5/21	6/17
August Top 30 Restaurants with the Readers' Choice Restaurant Poll Results	<ul style="list-style-type: none"> • Advertorials: Prime Years' Living and Family Matters (Family Law & Estate, Medicaid, and Special Needs Planning) (Close 5/30) • Special Section: Dining Guide (Close 6/3) 	6/25	6/26	7/22
September New Jersey as the Garden State	<ul style="list-style-type: none"> • Advertorials: Medical Success Stories, Private Schools & Higher Education (Close 7/1) • Special Section: Select Surgeons—Bone and Joint (Close 5/30) 	7/25	7/26	8/19
October Fall Day Trips	<ul style="list-style-type: none"> • Advertorial: Breast Health (Close 8/1) 	8/21	8/22	9/16
November Jersey Choice Top Doctors	<ul style="list-style-type: none"> • Special Section: Top Doctors Profiles (Close 8/1) 	9/20	9/23	10/21
December Cover Search Winner	<ul style="list-style-type: none"> • Advertorial: Holiday Gift Guide (Close 10/1) 	10/24	10/25	11/18

All information subject to change. 2/7/24