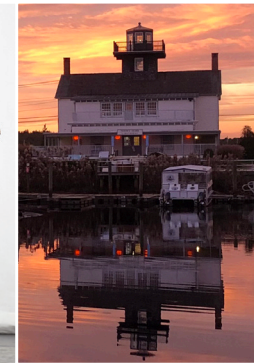


MEDIA PLANNER 2023



New Jersey

MONTHLY

To reserve your ad space call
973-539-8230

Issue	Advertising Opportunities	Space Close	CR Materials	Subscriber Receipt
January Live a Lux Life for Less—How to Save Money in New Jersey	<ul style="list-style-type: none"> • Advertorial: Healthy Start Mini Profiles (Close 10/1) • Special Sections: Select Surgeons—Plastic Surgery and Five-Star Wealth Management (Close 10/3) 	11/21	11/23	12/19
February Best Italian with the Readers' Choice Restaurant Poll	<ul style="list-style-type: none"> • Advertorials: Your Home, Your Way and Hospitals (Close 12/1) 	12/21	12/23	1/23
March Best, biggest, one-of-a-kind in New Jersey	<ul style="list-style-type: none"> • Advertorial: Women's Health (Close 1/3) • Special Section: Five-Star Real Estate Agent 	1/26	1/30	2/21
April Favorite Foods	<ul style="list-style-type: none"> • Advertorials: Orthopedics and Professional Profiles (Close 2/1) 	2/23	2/27	3/20
May Home • Nursing		3/23	3/27	4/17
June The Shore Guide	<ul style="list-style-type: none"> • Advertorial: Super Lawyers 	4/20	4/24	5/15
July Jersey Choice Top Dentists and Unexpected Jersey	<ul style="list-style-type: none"> • Special Section: Top Dentists Profiles (Close 3/31) 	5/23	5/25	6/19
August Favorite Foods with the Readers' Choice Restaurant Poll Results	<ul style="list-style-type: none"> • Advertorials: Prime Years' Living and Family Matters (Family Law & Estate, Medicaid, and Special Needs Planning) (Close 6/1) 	6/27	6/29	7/24
September Top Towns	<ul style="list-style-type: none"> • Advertorials: Medical Success Stories, Private Schools & Higher Education (Close 6/30) • Special Section: Select Surgeons—Bone and Joint (Close 6/1) 	7/27	7/31	8/21
October Fall Getaways	<ul style="list-style-type: none"> • Advertorial: Breast Health (Close 8/1) 	8/23	8/25	9/18
November Jersey Choice Top Doctors	<ul style="list-style-type: none"> • Special Section: Top Doctors Profiles (Close 8/1) 	9/25	9/27	10/23
December Cover Search Winner	<ul style="list-style-type: none"> • Advertorial: Holiday Gift Guide (Close 10/3) 	10/26	10/30	11/20

All information subject to change. 10/20/22