MEDIA PLANNER 2026

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FEBRUARY

The Foodie Issue: Best New Restaurants and More

Best New Restaurants with the Readers' Choice Restaurant Poll **Special Sections:** Dining Guide: 12/8

Select Surgeons *Plastic Surgeons*: 10/10 Five-Star Wealth Management

• Space Close: 12/15 • CR Materials: 12/16

• Subscriber Receipt: 1/23

MARCH

NJ is Ready for Its Movie and TV Close-Up

What towns are film ready, highlight movies/films/actors with a NJ spin

Special Section: Five Star Real Estate

Advertorial: Education in NJ

Private Schools K-12 / Colleges: 12/18

 \bullet Space Close: 1/21 \bullet CR Materials: 1/22

• Subscriber Receipt: 2/27

APRIL

50 Free Things To-Do in New Jersey

Advertorials: Hospitals That Make a Difference: 1/30 **Special Section:** Super Lawyers

• Space Close: 2/18 • CR Materials: 2/19

• Subscriber Receipt: 3/27

MAY

Dine Around the World - Without Leaving NJ

Highlight art scenes in NJ towns and parks Outdoor home/landscape focus

Advertorial: Innovation and Success in Medicine: 2/27

• Space Close: 3/19 • CR Materials: 3/20

• Subscriber Receipt: 4/24

JUNE

Summer Guide: The Shore and More!

Everything NJ has to offer in the summer

Special Section: Businesses that make a difference in NJ Businesses also celebrating anniversaries: 3/2

• Space Close: 4/16 • CR Materials: 4/17

• Subscriber Receipt: 5/22

JUIY

Top Dentists

Special Section: Top Dentists 3/25

• Space Close: 5/20 • CR Materials: 5/21

• Subscriber Receipt: 6/26

AUGUST

Top 50 Restaurants

Reader's Choice Restaurant Poll Winners

Advertorial: Family Law & Estate Planning: 6/1 Special Section: Dining Guide: 6/11

• Space Close: 6/18 • CR Materials: 6/19

• Subscriber Receipt: 7/24

SEPTEMBER

Post-Summer Fun in New Jersey

Special Section: Select Surgeons Orthopedics: 6/1

• Space Close: 7/22 • CR Materials: 7/23

• Subscriber Receipt: 8/28

OCTOBER

Fall Day Trips

Advertorial: Everything and anything about women's health: 7/31

• Space Close: 8/19 • CR Materials: 8/20

• Subscriber Receipt: 9/25

NOVEMBER

Top Doctors

NJM 50th Anniversary Issue

Special Section: Top Doctors: 7/31

• Space Close: 9/23 • CR Materials: 9/24

• Subscriber Receipt: 10/30

DECEMBER / JANUARY 2027

Cover Search Winner

Special Section: Mini Profiles: 10/1 **Advertorial:** Holiday Gift Guide: 10/1

• Space Close: 10/23 • CR Materials: 10/24

• Subscriber Receipt: 11/28